Why study GCSE Business Studies?

Would you like....

• To be your own boss running your own business?
• To understand just what goes on in the world of work?
• To know what businesses look for when they recruit staff?
• To see how a business gets its money to operate?
• To know why so many adverts are aimed at teenagers?
• To understand why the same big businesses operate around the world?

GCSE Business is the course to take if you want the answers to these and many other questions.
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**Relevant and contemporary** – GCSE Business uses a variety of real business contexts to consider issues and challenges facing entrepreneurs and commercial organisations.

**Skills for a modern world** – Students have the opportunity to develop as enterprising individuals with a practical set of key skills, including problem solving and decision-making, interpreting and analysing data, and many more.

**Opportunities for progression** – This qualification offers an ideal foundation to gain insight into future career paths in business. It can provide a useful stepping stone to many further education qualifications including A Level Business.
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What is **GCSE Business Studies** and how big is the work load?

**Exam Board**: AQA

**IL**: Approx. 1 hour per week

Consists of 6 Units

- **Unit 1**: Business in the real world
- **Unit 2**: Influences on business
- **Unit 3**: Business operations
- **Unit 4**: Human Resources
- **Unit 5**: Marketing
- **Unit 6**: Finance

What exams will you have to take?

**Paper 1** – Influences of operations and Human Resource Management on business activity – 1 hour, 45 minutes *(50% of result)*

**Paper 2** – Influences if marketing and finance on business activity – 1 hour, 45 minutes *(50% of result)*